The External Threats to Enrollment Growth



The Whales: English and Math



Encourage enrollment in English and Math the first year of attendance

Counselors and support materials to ONLY mention transfer level options



Throughput v. Success

- 1) Throughput is up
- 2) Success is down
- 3) Good for some students
- 4) Barriers for others
- 5) No longitudinal data/ cross discipline data

The Bane to Enrollment - Attrition

Visible attrition v. hidden attrition



Hide and Seek



The problem? Lack of success leads to nonreenrollment for 50% of students attemting college level Engligh and Math

Possible Counter Strategies?

Retention, Retention

- 1) Abandoning the recommended first year protocol for at risk students
- 2) First year "attachment programs" for non-learning community students
- 3) Encouraging exploration first semesters rather than practical, check the box
- 4) Building the support networks first
- 5) Statewide changes? Only if we are willing to invest and take risks



What Disciplines are Affected?

- Arts
- Humanities
- Social Sciences
- Kinesiology
- Health and Nutrition

What the pattern looks like

The CalGETC pathway as proposed by ICAS is as follows:

CalGETC Area	Subject	Courses/Units
1 – English Communication	English Composition Critical Thinking and Composition Oral Communication	1 course (3 units) 1 course (3 units) 1 course (3 units)
2	Mathematical Concepts and Quantitative Reasoning	1 course (3 units)
3 – Arts and Humanities	Arts Humanities	1 course (3 units) 1 course (3 units)
4	Social and Behavioral Sciences	2 courses (6 units)
5	Physical Science Biological Science Laboratory (for Phys/Bio Science course)	1 course (3 units) 1 course (3 units) (1 unit)
N/A	Lifelong Learning and Self-Development (CSU upper division GE)	-
6	Language other than English (LOTE) (Currently UC only, carries no units)	
7	Ethnic Studies	1 course (3 units)
Total Courses (units)	-	11 courses (34 units)

Possible Counter Strategies?

- 1) Exerting what power we will have left over our own local degrees
- 2) Offering "free" on-campus health and nutrition, kinesiology classes
- 3) Recruiting specific populations for lifelong learning classes