

Transfer Success Data

Making Data Work for Your Program

Michael Schwarz, Ph.D. and Rajinder Samra

Las Positas College Flex Day

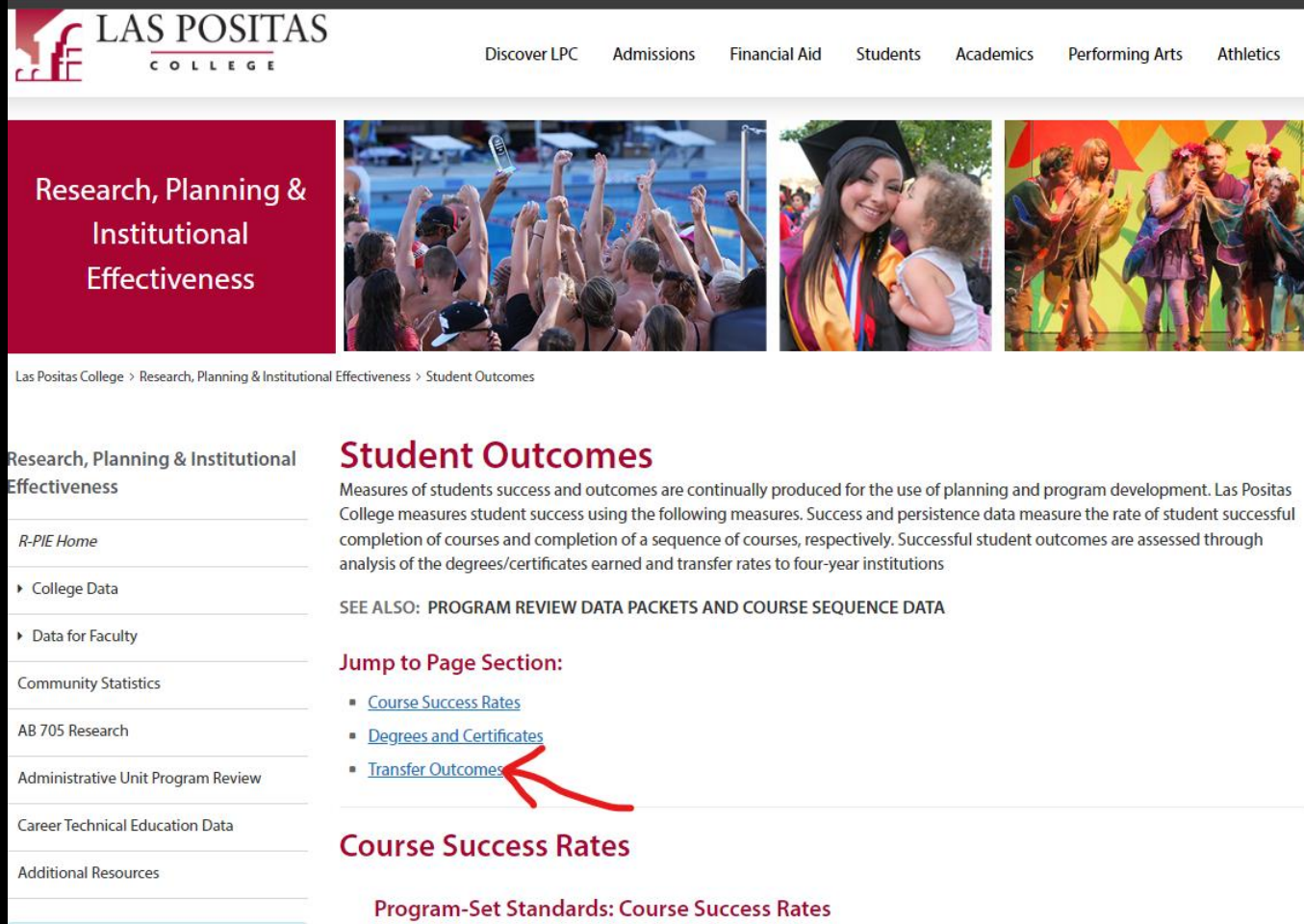
March 21, 2024

Goals for Today

- Overview of selected public transfer data sources – CSU, UC, In-State Private (ISP), Out-of-State (OOS)
- Hands-on practice accessing transfer data related to your program
- Discussion – using transfer data

Las Positas College – Student Success Data

<https://www.laspositascollege.edu/research/outcomes.php>



The screenshot shows the website's navigation bar with the Las Positas College logo and links for Discover LPC, Admissions, Financial Aid, Students, Academics, Performing Arts, and Athletics. A red banner on the left contains the text "Research, Planning & Institutional Effectiveness". Below this are three images: a crowd celebrating, a graduate with a child, and students on stage. A breadcrumb trail reads "Las Positas College > Research, Planning & Institutional Effectiveness > Student Outcomes". The left sidebar lists navigation options: R-PIE Home, College Data, Data for Faculty, Community Statistics, AB 705 Research, Administrative Unit Program Review, Career Technical Education Data, and Additional Resources. The main content area features the heading "Student Outcomes" followed by a paragraph explaining the college's success metrics. Below this is a "SEE ALSO" section with a link to "PROGRAM REVIEW DATA PACKETS AND COURSE SEQUENCE DATA". A "Jump to Page Section:" section lists three links: "Course Success Rates", "Degrees and Certificates", and "Transfer Outcomes", with a red arrow pointing to the last link. The "Course Success Rates" section is partially visible at the bottom, starting with "Program-Set Standards: Course Success Rates".

Research, Planning & Institutional Effectiveness

Las Positas College > Research, Planning & Institutional Effectiveness > Student Outcomes

Research, Planning & Institutional Effectiveness

R-PIE Home

- ▶ College Data
- ▶ Data for Faculty

Community Statistics

AB 705 Research

Administrative Unit Program Review

Career Technical Education Data

Additional Resources

Student Outcomes

Measures of students success and outcomes are continually produced for the use of planning and program development. Las Positas College measures student success using the following measures. Success and persistence data measure the rate of student successful completion of courses and completion of a sequence of courses, respectively. Successful student outcomes are assessed through analysis of the degrees/certificates earned and transfer rates to four-year institutions

SEE ALSO: [PROGRAM REVIEW DATA PACKETS AND COURSE SEQUENCE DATA](#)

Jump to Page Section:

- [Course Success Rates](#)
- [Degrees and Certificates](#)
- [Transfer Outcomes](#)

Course Success Rates

Program-Set Standards: Course Success Rates

California Community Colleges Data Mart

Data Mart

Data Mart provides information about students, courses, student services, outcomes, faculty and staff. The emphasis is on providing information to parents, students, state leaders

- Basic Skills Cohort Progress Tracker**
Progress report of Basic Skills Cohort
- Retention/Success Rate**
Course Retention and Success Rates
- Transfer Velocity**
Cohort based Transfer rate
- Transfer Volume**
Volume of transfers to In-State-Private (ISP) and Out-of-State (OOS) four year institutions. * Volume of transfers to CSU (CSU Analytic Studies)
- Grade Distribution**
Grade distribution by credit status, T.O.P. code, day/evening status, and SAM code
- Program Awards**
Count of awards by award type, CDCP status and T.O.P. code.
- System Wage Tracker**
Statewide Wage Outcomes by TOP Code
- College Wage Tracker**
Collagewide Wage Outcomes based on 8 years cohort by TOP Code

Transfer Velocity Cohort Report - Data & Format Area

Report Area	Transferred Student	Cohort Student
Grand Total		

Report Format Selection Area - Check field to include in the report

Demographic Options	Special Category
<input type="checkbox"/> District Name	<input type="checkbox"/> California Work Opportunity & Responsibility to Kids (CalWORKs)
<input type="checkbox"/> College Name	<input type="checkbox"/> Disabled Students Programs & Services (DSPS)
<input type="checkbox"/> Gender	<input type="checkbox"/> Extended Opportunity Programs & Services (EOPS)
<input type="checkbox"/> Age Group	<input type="checkbox"/> Financial Aid Recipient
<input type="checkbox"/> Ethnicity	

“Transfer Velocity”

Transfer Volume to In-State Private (ISP) and Out-of-State (OOS) Baccalaureate Granting Institutions Report - Data & Format Area

Report Area	Student Transfer Volume to ISP/OOS
Grand Total	

Report Format Selection Area - Check field to include in the report

Row Options
<input type="checkbox"/> District Name
<input type="checkbox"/> College Name
<input type="checkbox"/> Institution Name

“Transfer Volume”

CCCCO: Transfer Velocity – Transfer Rate

- CCC **Transfer Rate (%)** by Statewide, District, or Community College
 - Tracks student transfer rate (%) over a six-year period. Narrow by demographic and/or special category, and/or student start year.
 - View rates by Statewide, District or College.
 - Note: Select the link at bottom of the query page for an explanation of the *transfer cohort*.
- datamart.cccco.edu/Outcomes/Transfer_Velocity.aspx

CCCCO: Transfer Volume – ISP and OOS

- CCC **Transfer Volume (#)** to In-State Private (ISP) and Out-of-State (OOS) Four-Year Institutions
 - Tracks student transfer volume to In-State Private (ISP) and Out-of-State (OOS) institutions by year.
 - View sending volumes by Statewide, District, or College.
 - View destination volumes by overall (ISP or OOS) or individual institutions.
- datamart.cccco.edu/Outcomes/Student_Transfer_Volume.aspx

University of California Information Center

- INFORMATION CENTER
- All
- Alumni economic mobility
- Employees
- Graduate and professional students
- Institutional measures
- Research
- UC 2030 Goals
- UC by the numbers
- Undergraduate admissions
- Undergraduate affordability
- Undergraduate enrollment
- Undergraduate outcomes

Information Center: Undergraduate admissions

Explore the UC story through data

Public high school pathway to freshman enrollment at UC

Public high school pathway to freshman enrollment at UC

Year	UC enrollment within one year of graduation
2008	60%
2009	62%
2010	65%
2011	68%
2012	70%
2013	72%
2014	75%
2015	78%
2016	80%
2017	82%

Undergraduate Admissions

Applicants, admits, and enrolls

Fall Term Transfer Applications by Major

Search for Major Name: All

COMPARE SELECTION TO CAMPUS OVERALL

Admit Rate: 21%
Yield Rate: 59%
Overall Campus Yield Rate: 59%

COMPARE SELECTED BROAD DISCIPLINE ACROSS CAMPUSES (ignores college/school)

Broad Discipline: All

Campus	Applicants	Admits	Enrolls	Admit GPA Range	Enroll GPA Range	Admit Rate	Yield Rate
UCB	19,195	3,964	2,228	3.02 - 3.90	3.08 - 3.84	21%	59%
UCD	17,423	9,722	3,086	3.35 - 3.81	3.24 - 3.67	55%	32%
UCI	21,473	6,925	2,856	3.43 - 3.85	3.36 - 3.72	42%	30%
UCLA	23,758	5,574	3,427	3.87 - 3.94	3.63 - 3.93	23%	61%
UCM	3,719	2,015	193	2.90 - 3.55	2.74 - 3.35	54%	10%
UCR	12,348	6,128	1,919	2.94 - 3.58	2.77 - 3.36	66%	24%
UCSD	18,963	9,221	3,121	2.42 - 3.67	3.29 - 3.75	69%	34%
UCSB	17,898	10,137	2,474	3.30 - 3.80	3.17 - 3.64	57%	24%
UCSC	11,854	7,730	1,813	3.02 - 3.65	2.84 - 3.44	65%	23%

“Transfers by Major”

Fall Freshmen by Year and UC Campus

Search for a school: All

Search by city: All

Filler on County/State/Country: All

School	City	County/State/Territory	Count	All	African American	American Indian	Hispanic/Latino	Asian	White	Domestic Unknown	International
A B MILLER HIGH SCHOOL	Fontana	San Bernardino	App 75				53				17
			Adm 56				37				14
			Enr 22				16				
ABRAHAM LINCOLN HIGH SCHOOL	Los Angeles	Los Angeles	App 62				3	28			
			Adm 34				15	18			
			Enr 20				5	14			
ABRAHAM LINCOLN HIGH SCHOOL	San Francisco	San Francisco	App 250	5			27	196	9	7	
			Adm 151				14	125	3	7	
			Enr 103				7	88	3	6	
ABRAHAM LINCOLN HIGH SCHOOL	San Jose	San Jose	App 100				50	10	19		
			Adm 58				34	8	12		
			Enr 13				6	4			
ACAD FOR ACADEMIC EXCELLENCE	Apple Valley	San Bernardino	App 22				6	6	8		
			Adm 11				4	4			
			Enr 7								
ACADEMIA AVANCE CHARTER SCHOOL	Los Angeles	Los Angeles	App 18								
			Adm 8								
			Enr 4								
ACADEMIC LEADERSHIP COMMUNITY	Los Angeles	Los Angeles	App 33					27			
			Adm 20					18			
			Enr 13					11			
ACADEMIES EDUCATION/EMPOWERMENT	Carson	Los Angeles	App 48					30	16		
			Adm 27					15	11		
			Enr 15					10	4		
ACADEMY OF CAREERS/EX.	Hemetdale	San Bernardino	App 8								
			Adm 37				12	23			
ACADEMY OF MEDICAL ARTS AT CARSON	Carson	Los Angeles	App 21					7	13		
			Adm 8					3	5		
			Enr 29					26			
ACADEMY OF SCIENTIFIC EXPLORAT	San Fernando	Los Angeles	App 18					15			

“Admissions by Source School”

www.universityofcalifornia.edu/infocenter

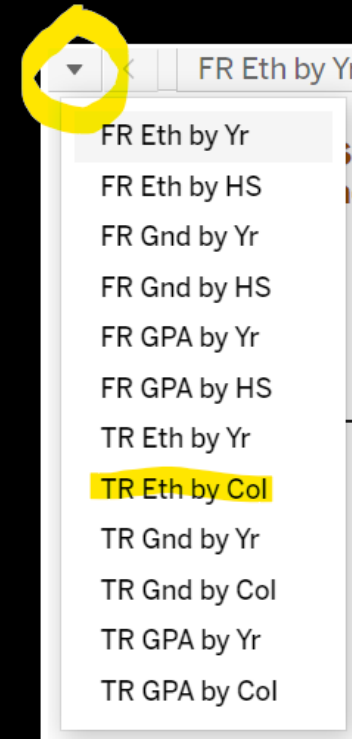
UC: Admissions by Source School

- **UC Information Center - Step-by-step instructions**

- Total Transfer Students for each year, by UC Campus and
 - Total applicants, admits, and enrollments by source school, **ethnicity, gender**, average GPA
 - Select the “Transfer” related tabs or drop-down reports

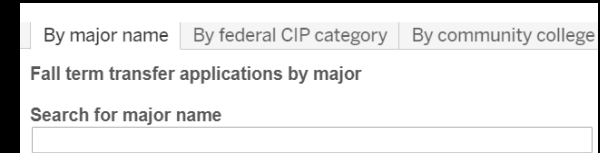
- Downloadable to Excel, PowerPoint, PDF, or as a sharable link or embed code

- **universityofcalifornia.edu/about-us/information-center/admissions-source-school**



UC: Transfers by Major

- **UC Transfers by Major – Step-by-step instructions**



The screenshot shows a web interface for searching transfer applications. At the top, there are three tabs: "By major name" (which is selected), "By federal CIP category", and "By community college". Below the tabs, the text "Fall term transfer applications by major" is displayed. Underneath, there is a search bar with the placeholder text "Search for major name" and a small search icon on the right.

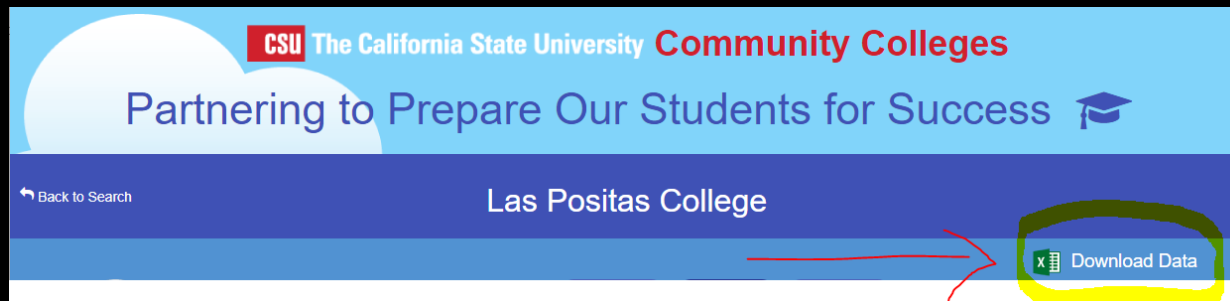
- Transfer Admission Rate by UC Campus / UC Major
 - Select the **“By Major Name”** tab to view Apply/admit/enroll, GPA ranges (middle 50%), admit rate and yield rate by major to the UC system or specific UC campus.
 - **Search for a major** then select result under "Broad Discipline" to compare broad discipline admission data for each UC campus.
 - Transfer Enrollments by Community College / UC Major
 - Select the **“By Community College”** tab to view college-level enrollments by major to a specific UC campus.
 - Downloadable to Excel, PowerPoint, PDF, or as a sharable link or embed code
- **universityofcalifornia.edu/about-us/information-center/transfers-major**

CSU: Graduation Initiative 2025

- **Community College to CSU – CC campus-level success data**

- Term-by-Term Transfer Enrollment from **Las Positas College** (to the CSU System)
- 5-year Transfer Enrollments from LPC to each CSU Campus
- Demographic and Academic Data (Pell status, Ethnicity, Sex, Residency, Transfer Units, Transfer GPA, **Declared Majors**)
- Unit Load (Full-Load, Full-Time, Part-Time)
- 1-year Retention rate
- 2-year, 3-year, 4-year Graduation Rates

- **Downloadable with one click!**



- partners.dashboards.calstate.edu/cc/search

- Enter Las Positas College

CSU: Institutional Research & Analyses

Institutional Research & Analyses

Institutional Research and Analyses (IR&A) sits within the division of Academic and Student Affairs and serves as a resource for the entire California State University community. We provide information, research, analytical services and data analysis that support evidence-based decision making, strategic planning and management of statistical and historical student data records at the CSU.

Welcome to the new IR&A site: [See what's changed »](#)

Dashboard

Reports & Analytics

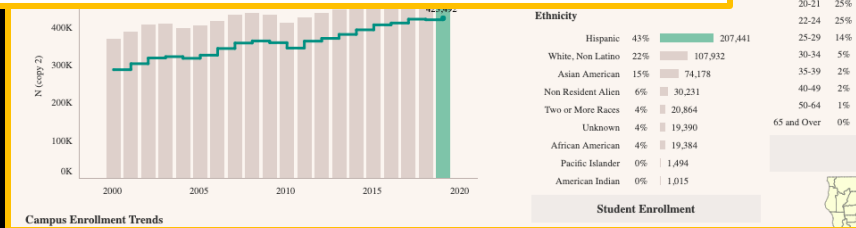
This section has Fall and College Year Statistical reports featuring data about student applications, enrollment and completion.

[See Reports & Analytics »](#)

Enrollment

The student enrollment dashboards provide information about key demographics of students enrolled at the California State University.

[Explore Enrollment Data](#)



Statistical Reports

Fall/College Year

Report

Year(s)

College Year

Select Report

- California Community College Transfers to the CSU
- College Year Report
- CSU Applications and Admissions Report
- CSU Credential Program Enrollment Report
- CSU Enrollment for Matriculants in Self-Support Special Sessions
- CSU Undergraduate and Graduate Degrees Granted

Data Dashboards: "Student Origin"

Reports & Analytics: "CCC Transfers to the CSU"

<https://www2.calstate.edu/data-center/institutional-research-analyses>

CSU: Institutional Research & Analyses

- **Student Origin Dashboard**

- Includes annual (2000->) transfer application, admission and enrollment data
- Filter by CSU system / campus and Community College campus
- Disaggregate data by ethnicity, gender, age, residency

- **Includes Discipline/Program Area, ADT status, Transfer GPA, units attempted and GPA one year after transfer**

- calstate.edu/data-center/institutional-research-analyses

- Select Explore the Data, then Student Origin

CSU: Explore Transfer Data → Student Origin

• Student Origin: Step-by-Step Instructions

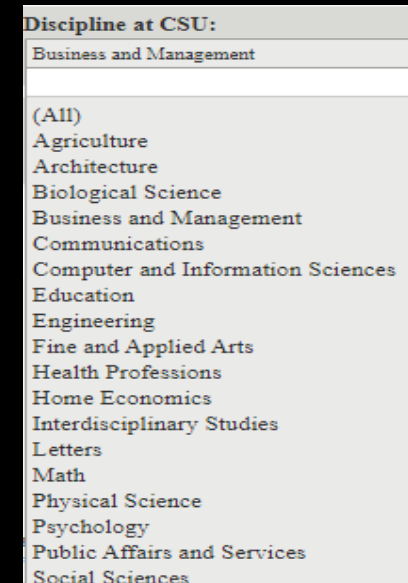
- Important: At **top of screen**, select →



- Institution of Origin Name (bottom-left) →



- Select your preferred Discipline at CSU (middle of screen) →



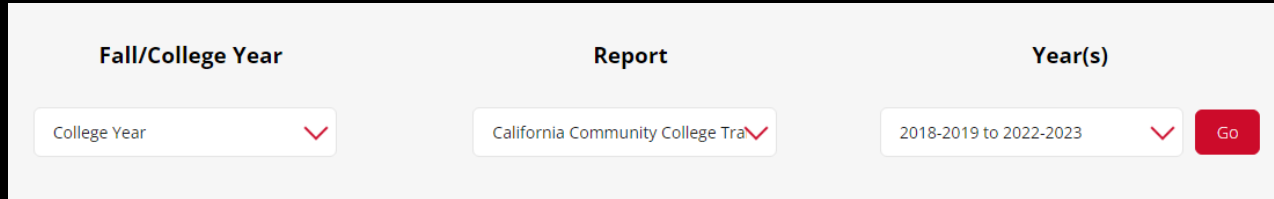
- View: Before Transfer – Average GPA, ADT Transfer Status
- View: After Transfer – CSU Academic Performance
- Disaggregate by CA Resident, Ethnicity, Age Group, Sex*

*Will be updated to Gender in future years

CSU: Reports and Analytics

- **Reports and Analytics: Step-by-Step Instructions**

- Select College Year and California Community College Transfers to CSU, select “Go”



The screenshot shows a web interface with three main sections: "Fall/College Year", "Report", and "Year(s)". Under "Fall/College Year", there is a dropdown menu with "College Year" selected. Under "Report", there is a dropdown menu with "California Community College Tra" selected. Under "Year(s)", there is a dropdown menu with "2018-2019 to 2022-2023" selected. To the right of the "Year(s)" dropdown is a red "Go" button.

- Download and open the Report (Excel file) – be sure to “Enable Editing”
- Display transfer data by Year, CSU campus, Ethnicity, Sex, **CSU Concentration**
- **Additional tabs available: CCC by CSU Concentration, and CSU Concentration and Ethnicity**
- **For Both Excel Reports – Right-Click between Tabs and select “Unhide” to access Raw Data!**
 - Highlight header row, then use “Filter” command to display LPC data
- **<https://www.calstate.edu/data-center/institutional-research-analyses/Pages/reports-and-analytics.aspx>**

UC Retention / Graduation Rates

- **UC Retention / Graduation Rates – Step-by-step**

Highlights

Rates

Freshman Grad Rate by School

Transfer Grad Rate by CCC

Notes

- Transfer Retention and Graduation Rates by Community College
 - Select the “Transfer Grad Rate by CCC” tab to view retention and graduation rates by specific CCC for UC overall or specific UC campuses
 - 1st year column is retention rate; Years 2, 3, and 4 are graduation rates
- Downloadable to Excel, PowerPoint, PDF, or as a sharable link or embed code
- **universityofcalifornia.edu/about-us/information-center/ug-outcomes**



Discussion: How to use transfer data in support of my program?



Questions?

Follow-up

mschwarz@laspositacollege.edu

rsamra@laspositacollege.edu