



COMMERCIAL MUSIC ADVISORY BOARD MEETING MINUTES

March 8, 2019/12:00pm/B4000/Green Room

Meeting Minutes

LPC Mission Statement

Las Positas College is an inclusive learning-centered institution providing educational opportunities and support for completion of students' transfer, degree, basic skills, career-technical, and retraining goals.

LPC Planning Priorities

- ❖ Establish regular and ongoing processes to implement best practices to meet ACCJC standards.
- ❖ Provide necessary institutional support for curriculum development and maintenance.
- ❖ Expand tutoring services to meet demand and support student success in Basic Skills, CTE, and Transfer courses.
- ❖ Coordinate available resources to address current and future professional development needs of faculty, classified professionals, and administrators in support of educational master plan goals.

Music Advisory Board

Members

Diana Cefalo
Ken Cefalo
Jim Douglas
Dan Marschak
Omri Shimron
Brad Barth
Cindy Browne-Rosefield
Elise La Barre
Timothy Devine
Philip Didlake
Jenny Madrigal
Stuart McElderry
Ian Brekke
Keith Hatscheck
Eric Schultz
Katherine Westine
Markus Pawlik
Rance Haig
Susan Marcarella
Taicheng Chen

1. Welcome and Introductions

Dan Marchak called the meeting at 12:25pm

Members Present: Cindy Rosefield – LPC Faculty; Dan Marschak – LPC Faculty; Elise LaBarre – LPC Faculty; Ian Brekke – LPC Faculty; Ron Scudder – Rhythmic Innovation; Jim Douglas – Prime Time; Leslie LaBarre – LPC Faculty; Markus Pawlik – New World of Music; Omri Shimron – CSU East Bay; Stuart McElderry – LPC Dean; Susan Muscarella – Jazz Conservatory.

2. Approval of Prior Meeting Minutes

MSC: Cindy/Jim

Approved: Unanimous

Abstention – Ken Cefelo

3. Industry Update

New Technology

Faculty asked if there are any technologies that our students need?
Advisory board members most is OJT.

Training Needs

Jim Douglass indicates that the training needs depend on the specific job description; many times it's soft skills; need to know troubleshooting; and updating keyboards. Most of the areas around sound and light are subcontracted out to other companies.

Hiring Needs

Jim Douglass said that there are many hiring needs for theater and festivals all over the northern California; has a large rental company for concerts all over the state; technical staff as well as musicians; has a budget for hiring staff; technical for setting up equipment, audio, etc. ; has a contract with a local union; Opportunity for advancement; he said that they would accept internships.

Cindy Rosefield, Faculty member, asked how to reach out, Jim said to email him You Tube clips from students. Cindy will follow up with Jim. She also suggested that Jim touch base with Titian Lish for Theater.

Elisse Barr, Faculty member, plans to work with Jim to help build a pipeline of students for internships.

Vicki Shipman, Administration, mentioned the College Central Network.

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Ken Cefalo indicates the need to hire music teachers; there are legal issues re independent contractors; awaiting resolution from the state. Most of his teachers have a bachelors' degree and need to be skilled with experience. Agrees with Jim about technicians, even receives calls from churches for sound technicians. Need to have a basic understanding of the "flow" and of the new keyboards.

4. Faculty Report

Enrollments

See handout

Dan Marschak - Piano Pedagogy on a two year cycle; not sure if it will remain as Distance Education; interviewed a PhD in Piano Pedagogy.

Ian Brekke - Music 35 - Has new equipment to open up the recording studio next Fall.

Curriculum

Discussion regarding Guided Pathways; sharing of a Flex Day presentation.

Other Big News – Jazz Studies certificate! Articulates to the BM program in Jazz Studies at California Jazz Conservatory; they offer a 50% discount for our students as a scholarship.

Other

NAMM Professional Development report by faculty member Cindy Rosefeld: Conference was eye opening because she hadn't attended in years; not very educational, session for Internship (e.g. Yamaha), Another session on Naza, LPC looking to get accredited with Naza, Cindy learned the process for accreditation.

NAZA Accreditation Discussion:

CSUEB is Accredited; Chabot College recently accredited. Accreditation at Chabot moved their program to another level because of compliance measures with accreditation.

Elisse Barr, faculty member, share information about SWIM – Smart Women in Music; experienced a balance of gender in the workforce.

5. Recommendations from the Advisory Board

None

6. Next Regular Meeting (Date)

Fall 2019; TBD

Adjournment: 1:15pm