



Photography Advisory Board Meeting Minutes

November 2, 2020 | 5:30 pm | Zoom

LPC Mission Statement

Las Positas College provides an inclusive, learning-centered, equity-focused environment that offers educational opportunities and support for completion of students' transfer, degree, and career-technical goals while promoting life-long learning.

LPC Planning Priorities

- ❖ Implement the integration of all ACCJC standards throughout campus structure and processes.
- ❖ Establish a knowledge base and an appreciation for equity; create a sense of urgency about moving toward equity; institutionalize equity in decision-making, assessment, and accountability; and build capacity to resolve inequities.
- ❖ Increase student success and completion through change in college practices and processes: coordinating needed academic support, removing barriers, and supporting focused professional development across the campus.

Advisory Board Members

Agenda Item

1. Welcome and Introductions

Deanna Horvath called the meeting to order at 5:32 pm.

Present: Deanna Horvath (LPC), Liz McWhorter (LPC), Amy Mattern (LPC), Deb Bailey (GHS), Chris Meyer (Dublin HS), Drake (Xerox Park), Alan Lewis (LPC student, Camera Club President), Khalil (LPC alumnus, Photo Lab), Stephanie Taylor (LPC alumna, LLNL retiree, travel photographer), Virginia George (LPC student)

2. Review and Approval of Agenda

Deb motioned (w. addendum); Drake seconded. Passed unanimously.

3. Review and Approval of Minutes

- With amendment:
 - Add Stephanie Taylor; correct "document"

Chris motioned (w. amendment); Stephanie 2nded. Passed unanimously.

4. Industry Updates

Emerging Trends / Opportunities

Asked about software access

- LPC students using SplashTop, which is cumbersome/slow
- Some students are getting their own stuff...
- Deb says they're supposed to be getting SplashTop

Deb:

- Cut her curricula to 60% of what she normally has
- Hopeful for the future – should have better college-prepped students!
- Using PhotoPea (not great)

Chris:

- Sympathetic to the Photoshop issue
- Had to lend out 6 laptops
- Prepped a month / worked on Maya piece
- Not able to cover as much curriculum
 - > Sees animation class 4 days/wk. – doing great
 - > Gaming design down to 60% of his curriculum
- The content hasn't been super impacted

Drake:

- The facility he works at is on hiatus (event / video shoot / product demo space)
- The folks that are still doing location shoots – need a COVID Officer (ensures everyone's wearing a mask, doing social-distancing). Productions taking a lot longer, taking fewer shots through the day.
- Sometimes there are monitors on shoots where folks are giving input remotely; bizarre...

Khalil:

- Film photography – photo labs have limited hours now
- Complaints from people about limited supplies (film, Kodak products, etc.)
- You must plan far ahead to make sure you have everything you need (supplies, crew, COVID tests)
- People with free time – many interesting PHOTO supplies on eBay now (cameras, lenses, etc.)

Alan:

- Has been using Magmod light modifiers, which are easy to use as they attach with magnets

5. Faculty Reports

COVID-19 situation

- SP 21 schedule – instruction will be online (hoping for optional lab time for students)
- Some students have checked out equipment; COVID-safe
- They've made some instructional videos, but not quite the same as in-person hands-on experience
- Student Perspectives: Virginia's had a hard time with all-virtual (across the board). Alan likes to do fun Camera Club activities, can't do many online; Express: Needed Adobe licenses for their own computers.

Amy:

- Our District is having conversations about reopening (district-level) – there may be some flexibility with individual programs / appts (hands-on lab time). Industrial Hygienist Consultant at district level.

Drake:

- Talked to his Marin county teacher-friend – elementary schools reopening. He wonders why...
- Per Amy: The county passes down guidance.
- Per Deb: It's a #s game – easier to 'pod' elementary school kids.

Chris:

- Has students that he had last year, so helps with the classroom culture in a virtual environment

Deb:

- LPC requirement to have videos/screens on or not??
- Per Amy: Legal guidance came from the state that can require students to have their screen on...but from an equity standpoint, it could be problematic.

Deanna:

- It's been a struggle. Not requiring it. Knows who's left the room – not answering Q's / hard to connect.

Chris:

- Unless he's doing attendance, he allows cameras off. If a camera's off & he asks Q, he'll call them on it.

Deb/Chris:

- Discussed class/lab setup (seeing backs of heads & screens vs. faces & backs of computer monitors)

Enrollments

- Summer 20: Really good! (3 classes, 89 students)
- Fall '20: A little light (6 classes, 111 students)

- Adobe had allowed student access into the summer, but stopped that
- IT did a great job at getting laptop loaners into students' hands
- Worried about Spring '21... Volume of students needs to be bumped up!

Drake:

- Lives 10 min. from DVC – took Photoshop there. Got a letter from DVC recently. “We’re very interested in the residents in this area taking classes...” Lots of glossy mailers, TV & radio ads (even before COVID).

Deb:

- How about pop-up advertising for LPC?
 - o Amy chimed in: Just attended a presentation on CLPCCD marketing; they’re doing some of that!

Curriculum

- Just finished doing Emergency DI Updates for their active classes (event for next semester)
- Talked to faculty colleagues about what’s working & not working in other classes. Interesting.
- Lighting class in spring – equipment request cycle, asked for loaner lighting
- Under consideration: Business of PHOTO & Professional Practices classes

6. Events/Activities

FA 20 Speaker Series (Deanna shared the flyer via Chat)

Camera Club happenings

- Camera Club-Chabot Credit Union Exhibition
 - o Call for submissions now! (Send a digital photo and they can get printed. CC will mat it. Will be up there for 1 year. You don’t have to be a current student.) We currently have photos up too.
- Camera Club - Journalism Club joint offerings
 - o Working on getting Dave Jorgensen to guest-speak
 - o Stephanie: Do you have to be enrolled to join CC meetings? - Alan: You can join, just can’t vote!

Virtual online exhibition (coordinated by Lucciana & Deanna. End of semester.)

Outreach Events

- PHOTO Program Spotlight 11/16 @ 3:30PM (via Zoom)
- LPC Arts @ Cuda Ridge holiday photo exhibition (Nov-Jan)
- Past FA 20 Events: Batch Makers Market; Art Walk Light

7. Adjournment - Deanna Horvath adjourned the meeting at 7:00 pm.

8. Next Regular Meeting: TBD